

Responsibilities

- Researching industry-related topics (combining online sources, inter views, visits, audio-video data and studies)
 - Writing unique, clear & SEO friendly marketing copy to promote our products/services through blogs, articles, captions, newsletters, project reports, etc
 - Preparing well-structured drafts using content management systems
 - Identify project needs and communication gaps in content & recommend rectifications for content synergy
 - Update websites content on regular basis
 - Recommend new and engaging topics on regular
 - Proof-read and edit all marketing material across conventional & digital marketing platforms
 - Strong grammatical skills & knowledge of keyword research and implementation
 - Multi-tasking & adherence to the deadlines
- Job Type: Full-time

Salary: Rs 50,000 – Rs 55,000 per month (Negotiable)

Content Writer

For Details & Share CVs on: hr@uniondevelopers.com