

## Responsibilities

- Deliver Big Ideas – Big Advertising campaigns are built upon creative concepts
- Writing clear, attractive, target-audience oriented copy
- Good listening & accurate interpretation skills to understand project requirements
- Conducting high-quality research and be up-to-date with industry nomenclature & jargons
- Proof-read and edit all marketing material across conventional & digital marketing platforms
- Be able to meet challenging timelines with quality & trendy content
- Proficiency in English & Urdu Reading/ Writing Skills
- Multi-tasking on multiple projects
- Team Player

## Qualifications

BSc/BA in Marketing, English Literature, Journalism or related field.

Flare for reading & writing

Previous working experience on real-estate brand will be added advantage.

Job Type: Full-time

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PRIVATE LIMITED



# Copywriter

For Details & Share CVs on: [hr@uniondevelopers.com](mailto:hr@uniondevelopers.com)